

DEVELOPMENT OPPORTUNITIES FOR LOGISTICS AND TRANSPORT in the Sverdlovsk region



THE GOVERNMENT
OF THE SVERDLOVSK
REGION



INVESTMENT
PROMOTION
AGENCY
of the Sverdlovsk region





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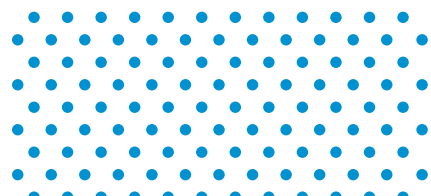
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An aerial photograph of a large industrial facility, likely a logistics hub. The image shows several long, white semi-trailers parked at loading docks along the side of a large building with a corrugated metal roof. A paved road with white lane markings and arrows curves through the facility. In the foreground, there are more trailers parked in a designated area. The overall scene depicts a well-organized and modern infrastructure for freight transport.

**THE SVERDLOVSK REGION IS ONE
OF THE KEY LOGISTICS HUBS IN RUSSIA
WITH MODERN INFRASTRUCTURE,
PROVIDING ACCESS TO THE MARKETS
OF THE EUROPEAN AND ASIAN PARTS
OF THE COUNTRY**



Business center of
Ekaterinburg – capital of
the Sverdlovsk region



REGION, THAT
CONNECTS MARKETS

TOP 10
in Overall ranking
of Russian regions

TOP 8
gross regional
product

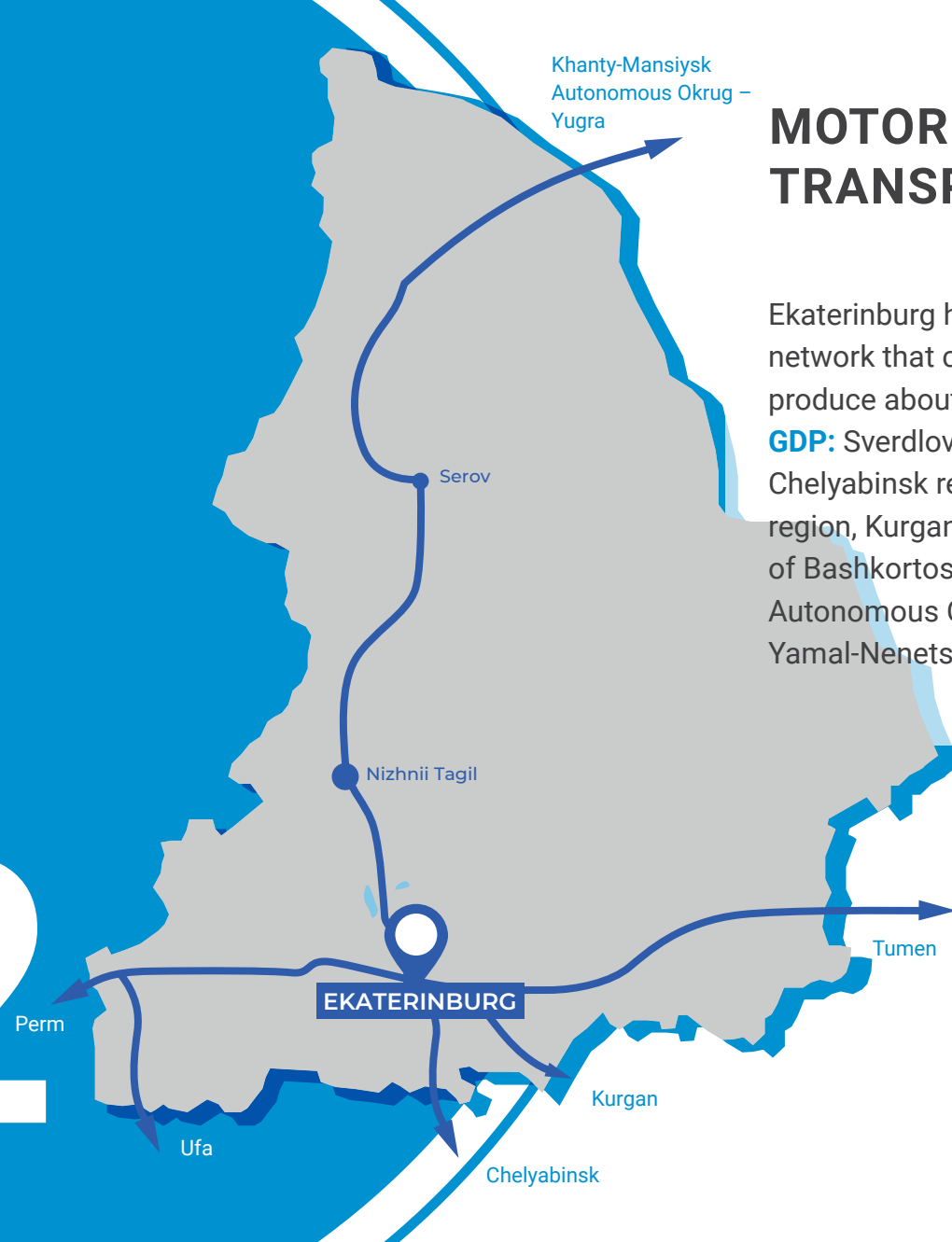
4th place
among Russian
regions in terms
of population



THE PRIORITY TASK OF THE REGION'S
DEVELOPMENT IS TO TURN THE REGION
INTO A MAJOR LOGISTICS HUB
(ASSISTANCE AND SUPPORT FROM
THE GOVERNMENT OF THE REGION
TO BE PROVIDED)

1,5 mln people

2nd place
in the rating «Top 100 best
cities in Russia»



MOTOR TRANSPORT

Ekaterinburg has a developed road network that connects territories which produce about **18% of the country's GDP**: Sverdlovsk region, Perm Krai, Chelyabinsk region, Tyumen region, Kurgan region, Republic of Bashkortostan, Khanty-Mansi Autonomous Okrug, Yamal-Nenets Autonomous Okrug



RAILWAY TRANSPORT

Sverdlovsk Railway is one of the three largest railway lines in Russia and a star point of Trans-Siberian Railway.

In accordance with the strategy of the Russian Railways, the construction of a large transport and logistics center Sedelnikovo, one of the 14 hubs in Russia, was confirmed in the Sverdlovsk Region

AVIATION TRANSPORT

The Koltsovo International Airport received the award as the Best Regional Airport of Russia and CIS in the nomination from prestigious World Airport Awards 2019

In 2019 and 2020, Koltsovo became the laureate of the 5th national award Air Gates of Russia in the category of the Best Air Freight Infrastructure

High-speed railway Ekaterinburg-Chelyabinsk «Ural»

By resolution of the Government of the Russian Federation high-speed railway is included into the Transport strategy for the period of up to 2030

140 million tons
cargo turnover

11% of loading operations of all Russian railways is performed by Sverdlovsk Railways

9,8 thousand km
of railway tracks

>40
russian and
international airlines

>100
flight destinations

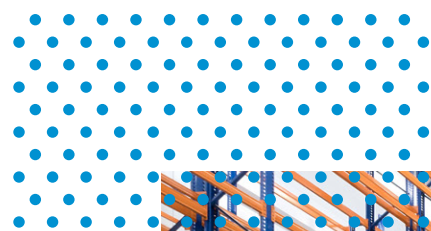


СОБСТВЕННЫЙ
ТАМОЖЕННЫЙ ПОСТ

27 thousand tons
cargo turnover

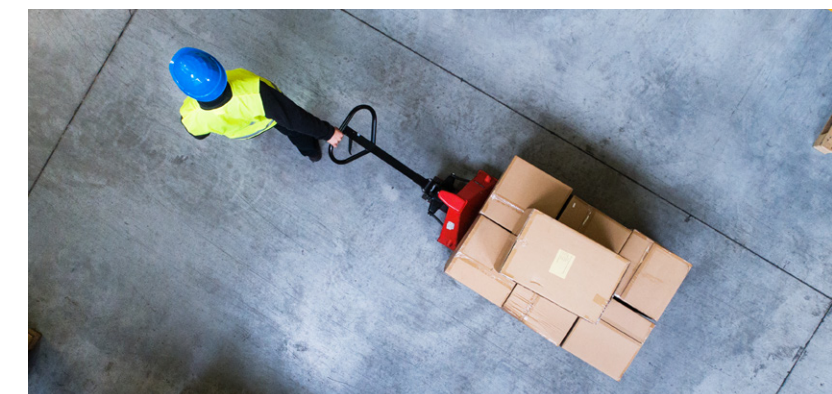
CONSTRUCTION

- 1 Creation of multimodal logistical complexes
- 2 Construction of warehousing facilities
- 3 Construction of container terminals
- 4 Development of industrial zones close to container terminals



PRODUCTION

- 1 Packaging technologies
- 2 Manufacture of equipment for cargo handling
- 3 Manufacture of equipment for increasing of storage efficiency
- 4 Special-purpose equipment for container processing



DEVELOPMENT
TRENDS

- 1 Growth in the number of logistics facilities being built by the largest Federal retail chains
- 2 Almost all retail chain use omnichannel sales approach
- 3 Growth in the construction of warehouses for online sales
- 4 Growth in demand for the purchase of detached small buildings for industrial use (up to 1500 m²)

DEVELOPMENT
PERSPECTIVES OF
THE SVERDLOVSK
REGION

- 1 Stable demand for the purchase of ready-made warehouses with an area of up to 10,000 m², annual demand of 80,000 m²
- 2 In the Ural capital, sites for distribution and logistics centers (Sedelnikovo and Gipsovaya centers) are being intensively developed
- 3 Demand for specialized warehouses of the «last mile» is growing



ADVANTAGES OF THE SVERDLOVSK REGION

05



- 1 There are industrial enterprises in the region which use high technologies which demand modern logistics methods
- 2 Presence of large Russian and foreign companies
- 3 Developed road infrastructure in the region, availability of major transport hubs
- 4 Foreign trade turnover in 2018 amounted to 13.1 billion US dollars (of which 8.6 billion US dollars – exports; 4.5 billion US dollars – imports)
- 5 High purchasing power of the population: Ekaterinburg is the leader in the number of retail spaces on the market per capita 1322 m² per 1000 inhabitants
- 6 Developed infrastructure for conducting international and foreign economic activities (economic relations with 160 countries)
- 7 The cost of cargo transportation from Ekaterinburg to the European part of the country is lower than for similar parameters from the European part to Ekaterinburg. The cost of delivery from Ekaterinburg to the Eastern part of Russia is lower than the cost from Central regions of Russia



Transportation costs

Moscow — Ekaterinburg ↔ **100 000 RUR**
Ekaterinburg — Moscow ↔ **75 000 RUR**

Ekaterinburg — Kazan ↔ **from 35 000 RUR**
Kazan — Ekaterinburg ↔ **from 45 000 RUR**

Ekaterinburg — Novosibirsk ↔ **72 000 RUR**
Kazan — Novosibirsk ↔ **110 000 RUR**
Moscow — Novosibirsk ↔ **165 000 RUR**

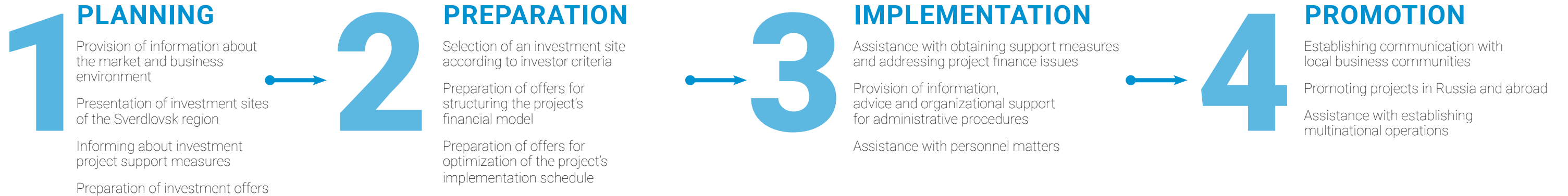
BENEFITS FOR
INVESTORS

- 1 Stable demand for transit and multimodal transport from industrial enterprises
- 2 The number of consumers of logistics services is increasing
- 3 Optimization of temporary expenses on transportation
- 4 Reduction of transport costs
- 5 Access to a significant volume of export-import cargo flows, including container traffic
- 6 Proximity to all major highways
- 7 High potential for the development of all types of trade



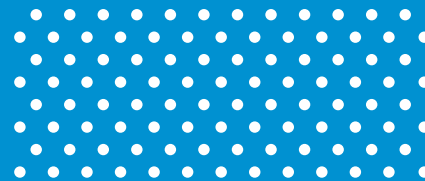
QUALITY SERVICES FOR INVESTORS

INVESTMENT PROMOTION AGENCY
OF THE SVERDLOVSK REGION PROVIDES
SERVICES FREE OF CHARGE





THE GOVERNMENT
OF THE SVERDLOVSK REGION



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