

CEMENT INDUSTRY EQUIPMENT MANUFACTURE

INVESTMENT
POTENTIAL OF
THE SVERDLOVSK
REGION



THE GOVERNMENT
OF THE SVERDLOVSK
REGION



INVESTMENT
PROMOTION
AGENCY
of the Sverdlovsk region

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Research and development	

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**EXPANSION OF THE CEMENT
INDUSTRY EQUIPMENT
MANUFACTURE – A PROMISING
TREND FOR THE DEVELOPMENT
OF THE ENGINEERING COMPLEX
IN THE SVERDLOVSK REGION**



City center
of Ekaterinburg,
the capital of
the Sverdlovsk region

THE SVERDLOVSK REGION
IS A STRATEGIC PLACE
FOR LOCALIZATION OF
EQUIPMENT MANUFACTURE
FOR CEMENT INDUSTRY
OF RUSSIAN FEDERATION

KEY INVESTMENT AREAS FOR CEMENT INDUSTRY EQUIPMENT MANUFACTURE

CRUSHERS



BLENDING
BEDS



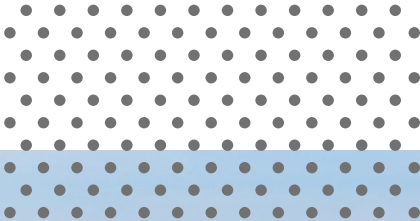
RAW MILLS



KEY INVESTMENT AREAS FOR
CEMENT INDUSTRY EQUIPMENT
MANUFACTURE

KEY INVESTMENT
AREAS

01



ROTARY KILNS



SEPARATORS
AND CYCLONES

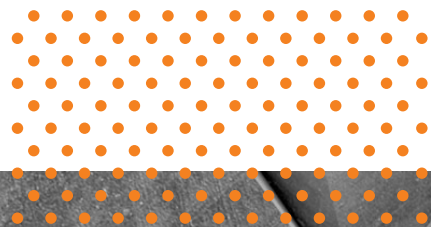


COMPONENTS AND SPARE
PARTS (SILOS, KILN TYRES,
KILN SHELLS, DRIVE SYSTEMS,
ROLLER STATIONS, ETC.)



BASIC FACTS

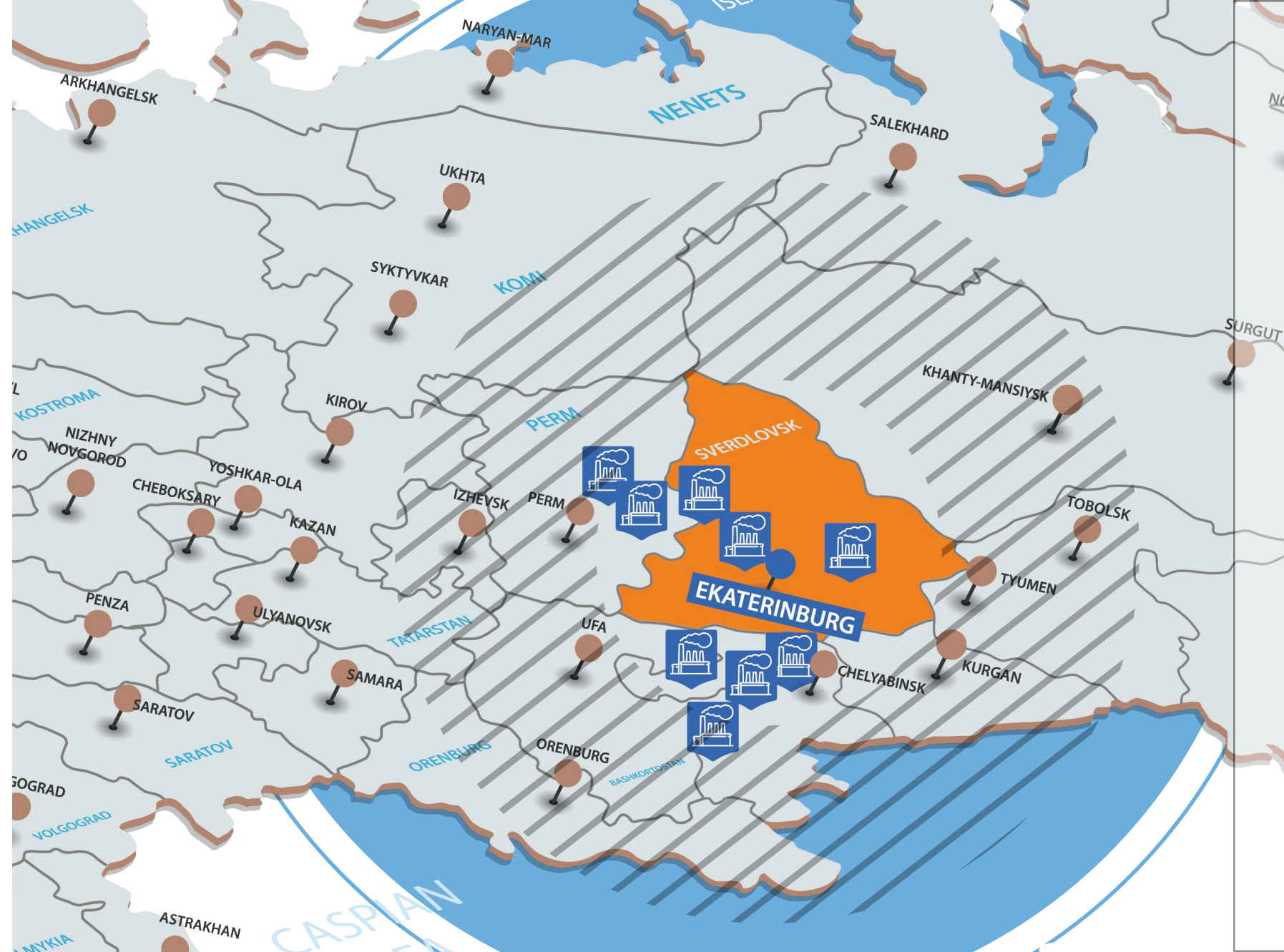
- 1 sales market proximity
- 2 availability of human and scientific resources
- 3 accessible and transparent mechanisms of state support
- 4 ready construction sites for any kind of manufacture
- 5 historically strong technological basis in key service industries



BENEFITS FOR INVESTORS

- 1 reduced transportation costs, quick arrival of service engineers, delivery of equipment and spare parts
- 2 possibility to create experimental polygons and test benches for new technologies
- 3 reducing the duration of the investment phase of projects
- 4 start-up cost reduction
- 5 possibility of cooperation and outsourcing with existing enterprises





LOCAL MARKET

3

OPERATING PLANTS
IN THE SVERDLOVSK
REGION (BUZZI UNICEM,
EUROCEMENT GROUP,
ALUMINA CEMENT PLANT)



Cement
factory



SLK Cement



НИЖНЕТАГИЛЬСКИЙ ЗАВОД
ГЛИНОЗЕМИСТЫХ ЦЕМЕНТОВ

Челябинский
цементный завод



РЕСУРС
МАГНИТОГОРСКИЙ
ЦЕМЕНТО-ОГНЕУПОРНЫЙ ЗАВОД



6

CEMENT PLANTS
IN ADJACENT
REGIONS

SALES MARKET

03

RUSSIAN MARKET

OVER 60 PLANTS OPERATING IN RUSSIA



HEIDELBERGCEMENT

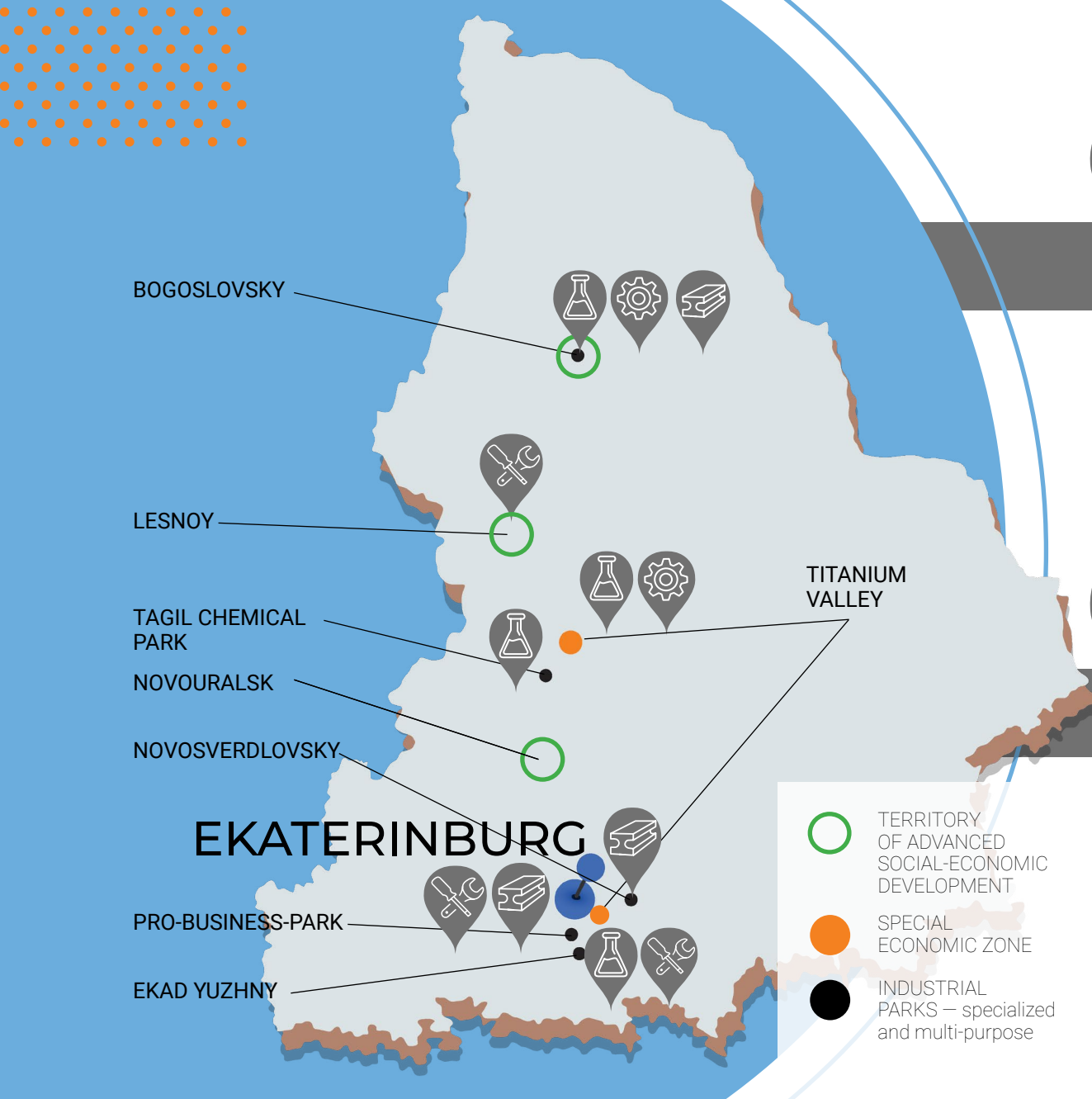


NEW PROJECTS:

**15 PROJECTS FOR THE CONSTRUCTION AND
MODERNIZATION OF CEMENT PLANTS** ARE IN VARIOUS
STAGES OF IMPLEMENTATION IN RUSSIA, **4 OF THEM —
IN THE SVERDLOVSK REGION AND NEIGHBORING REGIONS**

STRATEGIC PRECONDITIONS FOR THE DEVELOPMENT OF A SALES MARKET IN THE MIDDLE URALS

- 1** UNIVERSIADE – 2023
- 2** SATURATION OF CONSTRUCTION PROJECTS
IN THE CENTRAL REGIONS
- 3** HOUSING CONSTRUCTION RATES, THE ATTENTION
OF THE FEDERAL DEVELOPERS TO THE URALS
FEDERAL DISTRICT



 MECHANICAL ENGINEERING	 INSTRUMENT ENGINEERING
 TITANIUM VALLEY	 PRO-BUSINESS-PARK
 BOGOSLOVSKY	 LESNOY
	 EKAD YUZHNY
	 NOVOURALSK

 CHEMICAL INDUSTRY	 CONSTRUCTION MATERIALS
 TITANIUM VALLEY	 NOVOSVERDLOVSKY
 BOGOSLOVSKY	 BOGOSLOVSKY
 EKAD YUZHNY	 PRO-BUSINESS-PARK
 TAGIL CHEMICAL PARK	

INDUSTRIAL PARKS AND SPECIAL TERRITORIES OF THE SVERDLOVSK REGION ARE THE TOP CHOICE FOR LOCALIZATION OF INDUSTRIAL CAPACITIES OF NEW ENTERPRISES

MANUFACTURE
ALLOCATION IN THE
SVERDLOVSK REGION

HUMAN RESOURCES AND
SCIENTIFIC POTENTIAL

05

> 2 mln people

WORKFORCE

THE SVERDLOVSK REGION –
IS A HOMELAND OF THE «URAL ENGINEERING SCHOOL»

1st
PLACE

IN RUSSIA BY
THE NUMBER OF
PROFESSIONAL
EDUCATIONAL
ORGANIZATIONS

5th
PLACE

BY THE NUMBER
OF UNIVERSITIES

The region offers investors both
experienced personnel and special training
programs in collaboration with the main
universities of the Urals

URFU – Ural Federal
University named after
the first President of Russia
B.N. Yeltsin

THERE ARE

250

ENGINEERING
SPECIALTIES

IN **23**

UNIVERSITIES



05

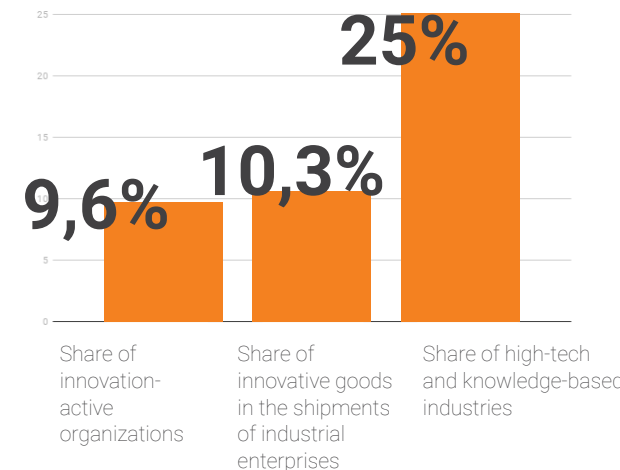


5th PLACE AMONG RUSSIAN REGIONS
BY THE NUMBER OF CREATED
ADVANCED MANUFACTURING
TECHNOLOGIES

3rd
place by
the number
of advanced
manufacturing
technologies
in use

more than
819
unique technologies
have been created
and patented in the
last 15 years

VMP, research
and development holding

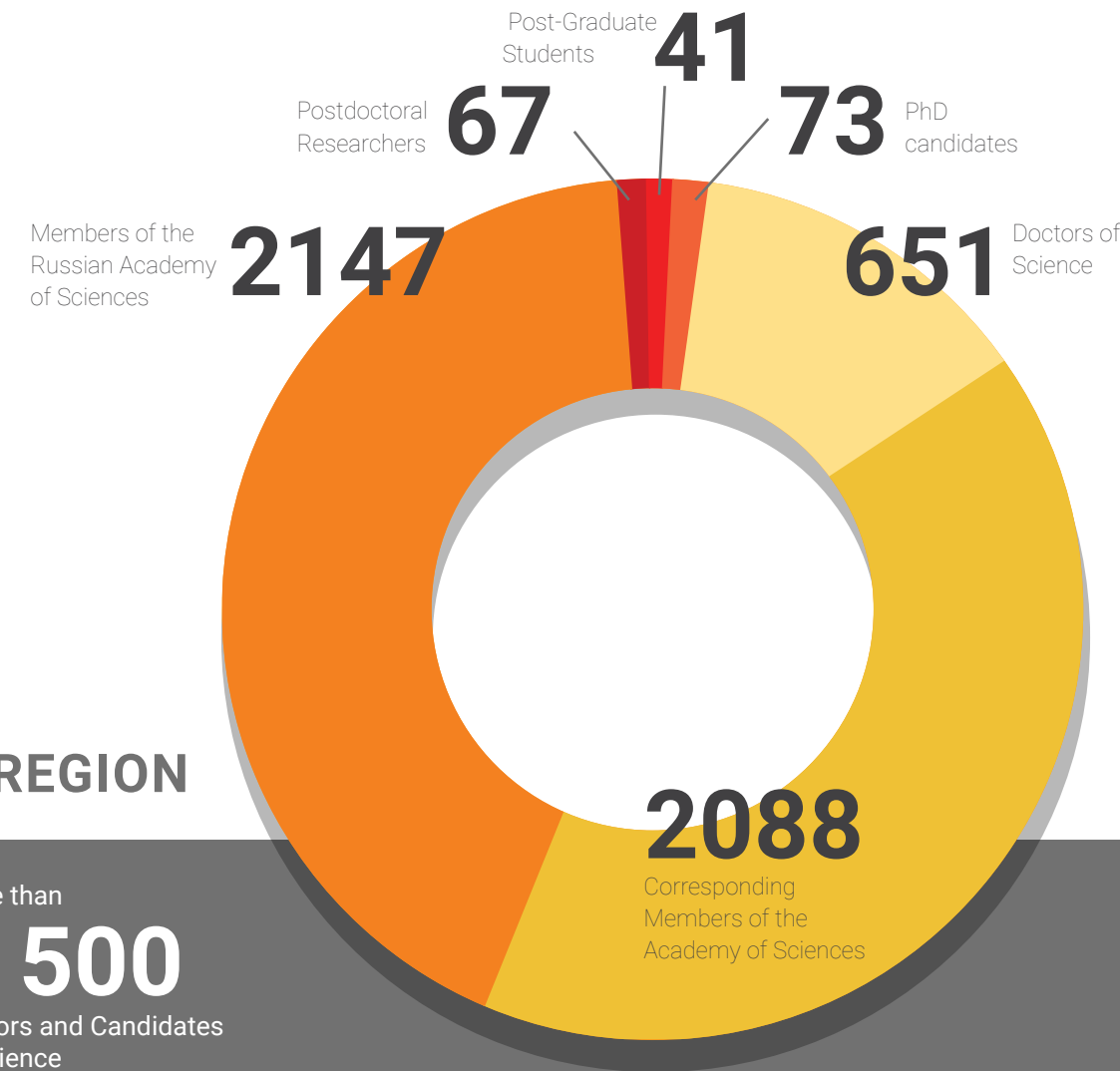


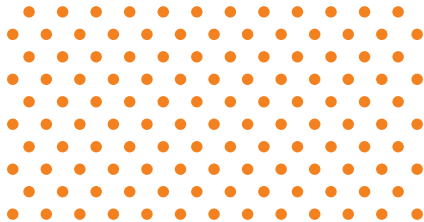
R&D OF THE SVERDLOVSK REGION

109
institutions

including
35
industrial
enterprises

more than
2 500
Doctors and Candidates
of science



TYPES OF TAXES, INSURANCE CONTRIBUTIONS	GENERAL RATE	TAX INCENTIVES			
		Priority Social and Economic Development Area Resident	Special Economic Zone Titanium Valley Resident	Priority investment project	Special investment contract - federal
INCOME TAX:	20%	5% for 5 years 13% over the next 5 years	2% for 10 years 7% for 5 years 15,5% from 16th year of a project	16,5% for 5 years (for new construction) 19% (for modernization)	13,5% according to the contract, but not later than 2025, inclusive
FEDERAL BUDGET	3%	0% for 5 years	2%	3%	0% according to the contract
REGIONAL BUDGET	17%	5% for 5 years 10% over the next 5 years	0% for 10 years 5% for 5 years 13,5% from 16 year of a project	13,5% (for new construction) 16% (for modernization)	13,5% according to the contract, but not later than 2025, inclusive
PROPERTY TAX	2,2%	0% for 5 years	0% for 10 years	0% for 5 years	0% for 5 years
LAND TAX	1,5%	0% for 10 years	0% for 10 years	0% after the decision of local authorities	0% according to the contract
TRANSPORT TAX	1,5%		0% for 11 years	 THE SVERDLOVSK SUPPORT MEASURES INCLUDING ENTERPRISES GOODS FOR CEMENT	
INSURANCE CONTRIBUTIONS	30%	7,6% for 10 years			
PENSION FUND OF THE RUSSIAN FEDERATION	22%	6% for 10 years			
SOCIAL INSURANCE FUND	2,9%	1,5% for 10 years			
FEDERAL COMPULSORY MEDICAL INSURANCE FUND	5,1%	0,1% for 10 years			



STATE SUPPORT
FOR EQUIPMENT
MANUFACTURERS

06



QUALITY SERVICES FOR INVESTORS

INVESTMENT PROMOTION AGENCY
OF THE SVERDLOVSK REGION **PROVIDES**
ONE-STOP-SHOP SERVICES FOR INVESTORS
AT EACH STAGE OF AN INVESTMENT PROJECT

PLANNING

1

Provision of information about
the market and business
environment

Presentation of investment sites
of the Sverdlovsk region

Informing about investment
project support measures

Preparation of investment offers



PREPARATION

2

Selection of an investment site
according to investor criteria

Preparation of offers for
structuring the project's
financial model

Preparation of offers for
optimization of the project's
implementation schedule



IMPLEMENTATION

3

Assistance with obtaining support
measures and addressing project
finance issues

Provision of information,
advice and organizational support
for administrative procedures

Assistance with personnel matters



PROMOTION

4

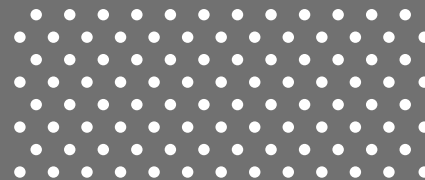
Establishing communication
with local business communities

Promoting projects in Russia and
abroad

Assistance with establishing
multinational operations



THE GOVERNMENT
OF THE SVERDLOVSK REGION



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INVESTMENT
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of the Sverdlovsk region



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